<table>
<thead>
<tr>
<th><strong>IAJGS by the Numbers</strong></th>
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<tbody>
<tr>
<td><strong>74</strong></td>
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<tr>
<td>Member Organizations</td>
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<tr>
<td><strong>22</strong></td>
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<tr>
<td>In the Last 90 Days GoToMeetings GoToWebinars</td>
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<tr>
<td><strong>1,377</strong></td>
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<tr>
<td>In the Last 90 Days GTM/GTW Usage in Minutes</td>
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<tr>
<td><strong>265</strong></td>
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<tr>
<td>Subscribers to Records Access Alerts</td>
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<tr>
<td><strong>107</strong></td>
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<tr>
<td>Postings</td>
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<tr>
<td><strong>1,251</strong></td>
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<tr>
<td>Attendees IAJGS Boston 2013 Conference</td>
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<tr>
<td><strong>498</strong></td>
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<tr>
<td>First Time Attendees IAJGS Boston 2013 Conference</td>
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<tr>
<td><strong>53.9%</strong></td>
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<td>Largest 10 Societies % of Collective Members</td>
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<tr>
<td><strong>3</strong></td>
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<tr>
<td>New Member Organizations</td>
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<tr>
<td><strong>833</strong></td>
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<tr>
<td>Our Largest Member’s Membership</td>
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<tr>
<td><strong>8,066</strong></td>
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<tr>
<td>Collective Members</td>
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<tr>
<td><strong>15</strong></td>
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<tr>
<td>Countries with Member Organizations</td>
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<tr>
<td><strong>70</strong></td>
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<tr>
<td>LIVE! 2013 Recorded Hours</td>
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<tr>
<td><strong>2,368</strong></td>
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<tr>
<td>LIVE! 2013 Videos Viewed</td>
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<tr>
<td><strong>68</strong></td>
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<tr>
<td>Committees Projects &amp; Posts Volunteers</td>
</tr>
<tr>
<td><strong>181</strong></td>
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<tr>
<td>IAJGS Boston 2013 Conference Volunteers &amp; Speakers</td>
</tr>
<tr>
<td><strong>Facebook Likes</strong></td>
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<tr>
<td>462</td>
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<tr>
<td><strong>426</strong></td>
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<tr>
<td>Conference Facebook Likes</td>
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<tr>
<td><strong>1,876</strong></td>
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<tr>
<td># of Tweets</td>
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<tr>
<td><strong>1,035</strong></td>
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<tr>
<td>App Users 2013 Conference</td>
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<tr>
<td><strong>14</strong></td>
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<tr>
<td>Societies with 10%+ Growth 2012-2013</td>
</tr>
<tr>
<td><strong>43</strong></td>
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<tr>
<td>Societies with 50 members or less</td>
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A Message from Our President

We Are the Helping Hand
Genealogy continues to grow as a hobby. Librarians say that the genealogy department isn’t as busy as it used to be. Many in our organization observe that the new genealogists think they can do it all online. While that may be true, that also is our collective opportunity. A large number of those same genealogists quickly exhaust the easily accessible research and abandon their search for their ancestors. Our organizations are their safety net. We are the helping hand that provides them with knowledge and mentoring to help them up the next step in the staircase.

Marketing and Technology Is Key
Our challenge is identifying and engaging with those online genealogists who would benefit from our help in finding that elusive ancestor. This is both a marketing and a technology problem - one of outreach and digital presence - i.e. attracting and communicating with the online genealogists online. We are rolling out the first phases of a technology plan that will help.

Member Benefits and Services Are at the Heart of What We Do
Most all of the IAJGS’s energy goes into developing the annual conference. At the same time, you have told us that there are many (more than 200) ways in which the IAJGS can help you. The board is working diligently on ways to bring new skills and resources to the organization so that we can address your needs and shift from a conference-centric organization to one that has member benefits and services at the very heart of what we do.

We Are Developing One Voice
As an umbrella organization, we have the opportunity to harness our collective interests and efforts towards advancing Jewish genealogy. This year we join the National Genealogical Society and the Federation of Genealogical Societies for the U.S. based project to collect signatures for the Genealogists’ Declaration of Rights. We are developing our voice as Jewish genealogists.

The Family Discovery Club Is a Glimpse into Our Future
Our newest JGS member, Yeshiva University Family Discovery Club, provides a glimpse into our future. “Like” their Facebook page, join the conversation, be inspired, learn and offer your help as this club helps students discover their pasts, and connect with their roots. Take the challenge to find and help nurture the next Family Discovery Club in your home town.

The Vision
The past year for your IAJGS board has been one of research, analysis, and setting a new direction. You, the leaders of the IAJGS member organizations have been instrumental in helping us shape the future direction of the association. You have made your needs and interests clear. As we move forward, we ask for your support and feedback. This is a journey we will go on together. This coming year the IAJGS board of directors will be shifting from setting the direction to delivering on that direction. We together are building the future - a worldwide network of Jewish genealogical research organizations and partners working together as one coherent, effective and respected community – enabling people to succeed in researching Jewish ancestry and heritage.

Marlis Glaser Humphrey, IAJGS President
Setting Our Direction - A Fresh Face for Jewish Genealogy

Your board of directors started their year by developing an IAJGS Strategic Plan with a 5 year outlook. The process was a fairly straight-forward one.

Strategic Plan
The deliverables we planned to develop as the Strategic Plan were a report of the decisions and findings of the planning process. It would include a Roadmap based on Strategic Initiatives that would move the organization closer to its Vision. The Strategic Plan would then drive the Annual Operating Plan & Budget of the IAJGS.

The input to the Strategic Plan included the following: trends within Jewish genealogy, our member organizations, general genealogy and genealogical societies; the needs expressed by all of the stakeholders of our association; association benchmarks; assessment of the association's strengths, weaknesses, opportunities, and threats (SWOT); and an assessment of the IAJGS's current programs.

The process followed three steps. The first step was to collect and review all the input data including results of surveys, interviews, research, and pre-existing reports such as the IAJGS Mission Review Committee Findings Report 2010. The second step was to hold a two day workshop to analyze and discuss the inputs, to see major patterns in the information, to summarize, and to understand the importance and relevance of those factors that most significantly impact our ability to deliver on our mission. The third step was to make decisions to revisit our mission or purpose; to develop a set of guiding principles that govern all we do; to set operational, financial, administrative, governance and program goals; and to prioritize.

Who We Serve & Our Mission
We reaffirmed that the IAJGS serves two constituencies: our member organizations and others engaged in Jewish genealogical research.

We revisited our Mission Statement to describe our purpose as simply as possible. The IAJGS’s mission is to inspire, educate, and advocate for those pursuing Jewish genealogical research.

We further developed two key Guiding Principles:

1. **We Value Organizational Excellence:** following our code of ethics, what is right for the greater good, continuous improvement, leadership, fiscal responsibility, being professional, due diligence, and fairness

2. **Member Society, Unaffiliated and Partner Engagement Is Key to Our Success:** honest and open communications at all times; enhanced oneness; respectful; cooperation, coordination, collaboration; outreach; and working cohesively with other organizations (historical, Jewish/Non-Jewish, fraternal) and our own members

Situation Assessment
Where do we stand in the context of our environment - i.e., the general genealogical community? We looked at indicators to answer the following key questions:

- Are we growing?
- Are we fulfilling our purpose?
- Are we fiscally healthy?

Are we growing? We can look at our growth indicators through two metrics: growth in our collective membership and growth in our conferences. By both measures, we are not growing. Our compound annual growth rate (CAGR) in membership over the past 5 years is -1%. Meanwhile, over the same past 5 years, the general genealogical community has grown 300% (combined extrapolated sources: Ancestry, JewishGen,
MyHeritage, FamilyTreeDNA, Family Tree Magazine, et. al.). Our conferences continue to bounce up and down from 600 to 1,300 attendees - bouncing around the 1,000 mark for several years. In 2013, as a first time experiment and generously supported by FamilySearch and Harvey Krueger, we had an additional 200 attendees at our conference who participated via the Internet - with IAJGS Conference LIVE!. This was the first time ever for 70 hours of Jewish genealogical programming to be accessible by anyone, anywhere with an Internet connection. How LIVE! will grow our conference reach in future years is a critical question. How we strengthen our societies is a critical question.

Are we fulfilling our purpose? By looking at our membership and conference growth as essentially being flat against the backdrop of 300% growth within the general genealogical community, it suggests we have much more to do. Additionally, we received more than 200 improvement suggestions through our leadership survey. This also suggests we have much more to do to deliver on our mission.

Are we fiscally healthy? The IAJGS is currently fiscally healthy. However, in order to better understand our financials and what the future might bring, one must look at the IAJGS as a bifurcated business model. There are two separate business models within the IAJGS, as if we have two separate divisions: the Umbrella Association business and the Conference business.

The Conference business - The conference business, while healthy in 2013 has significant inherent risk. The conference in 2013 was a perfect storm from the success standpoint - i.e., unprecedented local community fundraising and record attendance. That perfect storm of success factors is unlikely to be repeated in the next upcoming conferences. There are early expenses in planning for the conference. Additionally, our conference vendors require down payments. As an example, recent conferences have been advanced $30,000 to $40,000 during their 3-year planning period and also have been required to pay the hotel $150,000 or more in advance. Since there typically are at least 4 conferences in planning and one ongoing, there are large swings in cash flow. The timing of the advances is unpredictable which adds a further complication. A conference fund has been established as a temporarily restricted equity account so that the organization has segregated funds upon which to draw to meet obligated conference advances and to cover conference losses. The IAJGS currently has a cash balance of $76,800 in the Conference fund and $95,000 out in conference advances as this report is being prepared. It is expected that the next 5 conferences will not be huge contributors and it is possible that one or more of them may not be profitable.

The Umbrella Association business - The IAJGS’s umbrella association business runs essentially on annual dues from its members in the range of less than $5,000 per year as well as a small amount of donations. Our organization’s expenses are in line with the membership dues revenues. Additionally, Stern and Stedman Grant funds are temporarily restricted and disbursed annually - typically in the amount of $6,000 per year. In 2013 we also had a large donation to underwrite our first LIVE! as well as some revenue from LIVE!. In order to minimize risk to the conference fund, LIVE! was run as a project outside of the conference budget. This is an extraordinary event.

The board commissioned an Ad hoc Committee to analyze our cash balance and to determine 1) Do we have excess unallocated balances that can be designated for projects? and 2) Can we invest any of our balances to yield a higher return and enhance our operating fund balance? The Ad hoc analyzed the circumstances and recommended that the board determine a desired level of reserves for the general fund to safeguard operations through a few lean years. It also suggested further research on how we might minimize the need for large conference advances in the future.

The board looked at the organization’s strengths, weaknesses, opportunities, and threats. We looked in more detail at the changes in our membership. We learned that there were more than 15 of our 74 members who lost more than 10% of their members in the past year.

For organizations with more than 50 members, there were 8 organizations with greater
than 10% growth in the past year. While too many of our societies are shrinking, clearly some societies are thriving:

- NV-Southern Nevada: 30.0%
- DE-Denmark: 29.2%
- CT-Connecticut: 26.2%
- MI-Michigan: 18.5%
- SD-Sweden: 17.5%
- CA-San Diego: 16.7%
- MA-Greater Boston: 11.6%
- FR-Cercle de Genealogie Juive: 10.2%

Our Opportunity

We interviewed several thought leaders in the genealogical community. Based on their comments and additional research, we determined there is healthy opportunity for our society’s growth. We know that our collective society members are approximately 8,000. What we don’t know is how many researchers doing Jewish genealogy we might be able to attract to our societies. We do know that there are at least 50,000 worldwide with 35,000 of those being in the United States (compiled from sources such as JewishGen and others) of those that are actively researching. They are the “casually curious”. They may lose interest in their search for their ancestors in 3 months to a year. This group is active online. There also is the larger population of people with Jewish parents or Jewish households who have yet to become casually curious about their Jewish ancestors. This group is active in JCCs, synagogues, and Jewish universities, schools, and academies. Some may not be active in any Jewish organization. This group numbers 18 million worldwide with 13.8 million being in the U.S. (compiled from JewishDatabank.org, Pew Research and other sources).

Newly formed societies typically offer only monthly programs to their members. And some societies struggle with producing 10 or more programs a year. As societies mature, they develop additional services for their members such as local research guides, local databases, local tours, and local consulting. These services, a digital presence (e.g. YouTube short educational programs, a content-rich website, etc.), and therefore digital accessibility are what keep the society relevant and able to attract the casually curious. Workshops, family history days, free consultations, multi-generational events, human interest stories, and other types of outreach and publicity is what is able to attract the larger population.

What We Heard: Members Needs, View of the Future & Thought Leaders

We surveyed the IAJGS leadership once in the summer of 2013 and again in the fall of 2013. We interviewed thought leaders in the genealogical community. We revisited the report and recommendations of the IAJGS Mission Review Committee Findings Report 2010.

We learned that the trends affecting our societies include: changing demographics, increasing costs for the society, growth in the use of technology, growth in popular interest in family history and growth in reach. We also learned from the Federation of Genealogical Societies that the societies that show the most growth have the best digital presence.

We learned that the trends affecting genealogists include: records access and associated cost, changes in technology, aging, and the role of DNA research.
When asking our leaders about their challenges and what will be important for their future, societies, whether big or small, all responded similarly. The four most important areas of needs were marketing, outreach (a form of marketing), attracting youth (a form of marketing), and technology. Additionally, most small societies and surprisingly some large societies said that access to programming was also a significant challenge/need.

We asked you to describe your society in 2020. Here is a sampling of responses:

- We hope to see new people on our JGS board in 5 to 10 years.
- I hope that the Society is made up of a younger generation who is interested in and exploring their family history. I would like to see the Society grow with individuals Jewish or non Jewish that will attend due to the programming that we provide.
- Transitioning from being a user group to an active and involved community service organization that provides relevant genealogy curriculum to the public and parochial school systems as well as speakers.
- Sadly, our society may not exist by 2020, however, except for personal relationships and mentoring provided by being a member of our society, it may be possible for a person to have access to all other services we provide but via the Internet.
- Possibly smaller. Demographically older. Otherwise, very similar.
- Integrating more technology like webinars. More members attending IAJGS conferences.
- I think 2020 will be a much younger group. If we do our jobs correctly we can get he youth in on the ground floor and have even High school kids getting involved with genealogy, I think the records in 2020 will be only digitized and make searching easier.
- More reliant on computers and electronic communications.
- Members will have even greater access to on-line databases.
- Improve JGS Inc, websites including podcasts (audio/video).
- Greater use of QR codes on tombstones and family trees, etc.
- 2020 - probably will not be a society.
- 10 years - probably will not be a society. 5 years - not sure.
- We take one year at a time.

- Hopefully it will be even more high tech allowing people in out of the way settlements to take advantage of what we have to offer. Maybe we will be more than bilingual. There are waves of immigrants we aren’t connecting to yet. The Russians and the French.
- Fewer meetings, more web-based lectures.
- There are likely to be webinars and presenters. who are not physically present in the room.
- Hopefully larger much larger. A much bigger treasury to get even more high quality speakers. A much larger library above the 82 books that we have now. A budget for advertising on a regular basis. Not watching every penny. Younger members. Meetings in more locations around our county.
- More infrastructure, more defined responsibilities, more stable budget and money coming in.
- Hopefully we will have more of an online presence as well as the ability to host webinars and other multimedia programs where we hold meetings. Currently we are limited by the unreliable Internet connection at the county civic center where we hold meetings.
- Larger, younger, meetings held in person and streamed online.

1. Probably all meetings will be streamed on the web. 2. Have recordings of meetings available for playback on the web when presenters allow such recordings. 3. Weblinks to online teaching tools, webinars, and videos.

- Since I am a “Senior Citizen” - I don’t think of years from now - I think of the present and continue to work for the success of our JGS.
- A society that has the connections to the latest satellite participation in Genealogy conferences and on-line programs. A reservoir of advanced technology with programs that can manage a network of resources to aid members to research their family history directly in those countries where their families were born, breaking down the usual brick wall barriers. Combining resources between all Jewish Societies to share local lectures in a common State or country, sharing special meetings, webcasts, notable speakers, new ideas in dual memberships, joint discounted side trips to countries of family origin.
- More virtual resources which may mean meetings held not only in person.
- Fewer people will be looking for help on finding names and places since these will be on mega family trees online. So we will be offering fewer programs offer this kind of help. Rather, we will be focusing on context: history, migrations, customs,
vocations to help us understand the lives of our ancestors.

- With the constantly changing digital environment, social media, etc., reaching out has become even more important (and easier) than ever before. Email has been taken for granted for some years now.
- We now have Skype (for workshops, conferences, committee meetings) and webinars - these are excellent vehicles for including people outside the immediate region or those who are housebound in the programs and discussions.

We learned there was a wide variety of perceptions of the IAJGS as an organization including: persevering, touching, resurfacing, well organized, efficient, insular, broad-reaching, well intentioned annual conference, good work, useful, resources, comprehensive, growing, supportive, volunteers, America-centric, irrelevant, unknown, incompetent, petty, forward-looking, organized, innovative, collaborative, helpful, networking, educational, annual international Jewish genealogy conference, connections, information, conferences, representing, international, worldwide, overview, centralized, boring, benign, challenged, conflicted, umbrella, disconnected, unfocused (until now!), cliquish, and Luddite. We clearly have work to do.

Our Vision

We asked ourselves, if we fulfill our mission, what would be our end-state or vision that we would achieve. Our Vision is: a worldwide network of Jewish genealogical research organizations and partners working together as one coherent, effective and respected community – enabling people to succeed in researching Jewish ancestry and heritage.

To achieve that vision, we would work with partners such as Jewish organizations to move the 18M currently disinterested in Jewish genealogy to casually curious and then working with genealogy organization partners and Jewish genealogy organization partners, convert the casually curious to Jewish genealogy hobbyists. We then would migrate the hobbyists to society members and a portion of them to society leaders. That progression is a possible way to achieve growth.

Our Roadmap & Strategic Initiatives

Our Situation Analysis told us where we are now. Our Vision told us where we want to be. The piece we developed next was how we get there from here. Taken together, our view of where we are now, where we want to be and how we get there is our Roadmap. We identified six Strategic Initiatives for how we get there. The six Strategic Initiatives are:

1. Benefits / Services
2. Technology
3. Leadership
4. Financial
5. Marketing
6. Partnering

The board is currently working on fleshing out the details of these plans. You will be hearing much more in the near future. Expect to see some deliverables in the very near-term and also to be asked for your feedback.

Our Accomplishments

While we developed our IAJGS Strategic Plan and started in a new direction, we simultaneously had some basic housekeeping tasks to attend to.
most of them are not directly visible to our members, they were necessary to improve the operational efficiency of the board and the association.

An updating of our IAJGS digital presence is something visible to members and was long overdue. We are moving forward with a fresh face for Jewish genealogical research. It starts with a new look and feel in our IAJGS digital presence. During the year we have, without fanfare, rolled out a Facebook page, a YouTube channel, a multi-conference App, and soft-launch of a new website based on Wordpres - which we hope to develop into a model for creating or updating member websites.

In the area of improved IAJGS digital presence, we are getting our feet wet. Display technology has advanced as well as the style, size range, and types of usage for branded graphics in the ever-expanding formats required by social media, apps and websites. In this day and age, it is not sufficient to have a logo - what is needed is a graphics identity package with graphics that will meet a wide range of technical specifications and usages. One must have the following digital graphics images: website banner headers, thumbnails, favicons, avatars, Facebook banner, Facebook profile, Facebook event image (a similar set of images with different resolutions and dimensions are needed for YouTube, Twitter, Google+, etc.), a style guide for color and font utilization, and more. Out of necessity, our official IAJGS logo cannot currently be used where it does not meet the technical specifications. We will be developing a new logo, but needed interim graphics where the official logo will no longer do. Please bear with us as we are in this transitory period.

We firmly believe that a solid and fresh face in our overall digital presence is essential to attracting and engaging new Jewish genealogical researchers. Here is an opportunity to take what we are learning and develop a suite of templates that can be used by our member societies as a customizable identity package and style guide.

In addition to the above, our "back to basics" accomplishments in the area of board operations and governance include:

1. Filed a 501(h) election to establish a clear financial test for advocacy activities
2. Applied for IAJGS trademark to protect our brand
3. Established a cloud-based filing cabinet to improve accessibility of our board documents
4. Moved materials to the IAJGS archivist to preserve our history
5. Developed an IAJGS monthly Board Calendar of key deliverables and periodic reviews by month to guide our work
6. Moved from 4 board meetings per year to monthly meetings to improve our execution
7. Implemented a Board Action Item Register to improve our accountability
8. Completed an Awards Program Review to review all IAJGS awards and the procedures involved in awarding them to better align recognition with our future direction
9. Fielded and analyzed 5 surveys (attendees, exhibitors, speakers, LIVE! attendees, and volunteers of the Boston 2013 Conference) in order to make improvements to future conferences. (The recommendations have been used by the Chairs in planning for the SLC conference.)
10. Implemented an improved budgeting report to help give board members a better understanding of revenues and expenditures and to make better financial decisions
11. Developed a quarterly financial package with more relevant analysis that will help to increase transparency of transactions, monitor trends, and to make better financial decisions
12. Migrated our financial management and reporting tool from Quicken to QuickBooks (ongoing) to standardize with our accountant and according to best practices for organizations our size

Your voluntary board has worked diligently and tirelessly this year to get our house in order, establish a direction for growth, and position us to start executing in earnest on that path.
Serving Our Societies & Serving Jewish Genealogy

As part of our strategic planning process, our board stepped back and asked ourselves, “what are the typical functions of an umbrella organization and are we addressing all the functions an umbrella organization should address?”

An Umbrella Society

We learned that most typically umbrella organizations have, like us, two groups they serve - both the member organizations as well as the general population that their members collectively serve. There are 4 key areas:

- **Society Operations** - In serving its member societies, most umbrellas organizations provide a set of services and benefits that attempt to simplify, make more efficient, and make more cost effective the basic operations of each society. For us that would potentially include providing programs, publicity, outreach, management training and tools, a new organization starter kit (conceptually called Society-in-a-Box), a kit for producing an outreach event (conceptually called Conference-in-a-Box), a virtual society to extend the reach of a society, and shared infrastructure such as we do today with GoToMeeting/GoToWebinar.

- **One Voice** - Additionally, most umbrella organizations leverage the opportunity of working together with their member organizations as a community with common interest. This enables the umbrella to speak with a powerful single voice on matters of importance to the member organizations. Additionally, the umbrella becomes a lighthouse for its collective members by shining the light of promotion of its member organizations as well as creating awareness of important matters of interest to its members. For us that means continuing our work via the Pubic Records Access Monitoring Committee (PRAMC) and Records Preservation and Access Committee (RPAC). It also means developing our promotion capabilities through the traditional media as well as social media.

- **Education, Consulting & Mentoring** - In serving both its member organizations as well as the larger community, most umbrella organizations offer educational services. For the IAJGS, our primary vehicle to provide education has been our annual conference. The trends in education are towards more interactive types of learning vs. lecture, towards learning online and learning through social media circles of common interest. This is our challenge to address these new modes of providing education.

- **Research, Records & Tools** - Umbrella organizations have the unique potential to marshal all of the resources of the collective membership to work on projects of interest to the larger community. For the IAJGS, the primary example of that type of function has been the Cemetery Project. The popular term for those projects today is “crowdsourcing”. Our member organizations have a unique and very valuable asset and that is their access to local records. Using crowdsourcing we can collectively work on projects that can have amplified impact on records availability for the larger community. Additionally our member organizations have the unique and very valuable opportunity to provide local research for the larger community. A collective network of these functions is very powerful and could be a huge contribution to Jewish genealogical researchers.

Our Accomplishments

It is primarily through the work of the Membership
1. Welcomed three new members to the IAJGS: JGS Maryland, the Selskabet for Dansk Jodisk Historie (Society for Danish Jewish History), and the Yeshiva University Family Discovery Club

2. Launched the Genealogists’ Declaration of Rights

3. Developed a Media Contact & Distribution List

4. Placed six articles in Avotaynu including two emphasizing the role of our member organizations in helping individuals with their Jewish genealogical research, several on the conference, and a comprehensive article on public records access monitoring

5. Promoted the IAJGS, the annual conference, and our societies at the two largest genealogy conferences worldwide, RootsTech (14,000 attendees) in Salt Lake City and Who Do You Think You Are Live? (14,000+ attendees) in London. We took leads from show attendees and forwarded them to the relevant local societies

6. Developed a new brochure for the IAJGS which focuses on promoting our societies and “what societies can do for you”

7. Enhanced International Jewish Genealogy Month (“IJGM”) by distributing an example press announcement, highlighting the event on Facebook, and through the creation of a series of six YouTube promotional videos on how our societies were celebrating IJGM

8. Grew the IAJGS Facebook conference page and organization Facebook page to 426 and 462 “likes” respectively through frequent postings including events listing of member society events through canvassing member websites and content creation by cross-posting society Facebook group postings and JewishGen listserv posts. Similarly grew the IAJGS Twitter account followers through increased postings. Developed social media analytics to measure our effectiveness. This work is in semi-hibernation while we seek new volunteers

9. Continued use of GoToMeeting/GoToWebinar
The use of both services has grown steadily
10. Established IAJGSTech discussion list for idea incubation and technology support of our societies, the IAJGS, and the annual conference
11. Launched OpenIAJGS WordPress blog to document technology incubation efforts
12. Initiated a feasibility study/effort to create prototype WordPress and Drupal sites to test website templates for member societies
13. Reviewed/inventoried all member websites as a first step in determining the scope of existing member websites, gauging current web platform use, and resource analysis
14. Completed site selection for the 2017 conference to be held in Orlando, Florida
15. Initiated site selection for the 2018 conference - tentatively to be held in Warsaw, Poland

Your Membership Dollars
Below is a chart that shows our operating expenditures and awards for 2013. This chart shows where your membership dollars and award donations go. In addition to the membership dues of $4,029 which we received in 2013, we also received $6,593 in conference fees and $3,400 in award donations. (Conference fees are a small amount of revenue the IAJGS receives for each conference attendee.) Those sources of income fund our operations and award disbursements. Any overage in expenses is funded by remaining funds in the general fund balance. The actual numbers are being finalized by our accountants as this report goes to press. However, this preliminary chart provides some insight into where your membership and award donation dollars go.
A Look Ahead

Our Plan
Our plan for 2014-2015 will consist of focus in four areas:

1. Delivery
2. Dashboard
3. Communications & Transparency
4. Increased Engagement

Delivery
The board will begin to deliver on the six Strategic Initiatives. The primary initial focus will be on Benefits & Services and Technology. Within Benefits & Services the emphasis will be on delivery of those tools and resources that you deem most important - i.e., tools and resources for marketing, outreach, attracting youth, technology, and programs.

The Membership Development committee will be having an expanded role in working with all members.

It will be important that we involve the membership in the development process so that we do not develop and deliver something that misses the mark. We will be looking to you for volunteers to work alongside us on defining and refining projects in these areas.

Dashboard
The board will complete the work started by Director Nolan Altman and Treasurer Paul Silverstone - i.e., extending the comprehensive financial reporting package into a dashboard of indicators and analysis tools to gauge our finances, our members, our conferences, and our strategic initiatives - allowing us to monitor our overall health and growth.

Improved Communications and Transparency
We hope that this Annual Report is a well received first step in improving communications and transparency within the organization. We will establish a quarterly GoToWebinar for our leaders. The board will be able to share its progress and we can receive your feedback and also address any other matters you feel are important. We hope that having to report to our membership quarterly will fill us with a sense of urgency to deliver a steady stream of improvements to meet your needs.

We additionally will be reexamining the current communications mechanisms for possible improvements such as the Liaison Program and the Leadership Forum. Additionally, our updated website will provide a fresh, new, and more readily accessible platform for sharing information about our board and our organization.

Increased Engagement
This is your association. We exist to serve you, our members. We have set a trajectory for growth based on your input. We hope you like what you see. However, we can only deliver if we have the skills, tools, and resources to deliver. We will best progress along that trajectory if we work alongside each other. We simply cannot do it alone. As a practical matter, we operate on a shoestring budget. To date, we have had a host of benevolent volunteers help us with each annual conference. As we make the shift from a conference-centric organization to one that emphasizes benefits and services for members, we can only do it with your additional support.

Our success, more so than in the past, will require special and specific skills. Our progress will be limited by the availability of these resources. It has never been more important that we understand what resources we collectively have available to us. Expect that we will be polling you, our member organizations, to better understand which projects we have the talent to complete and which projects will have to be put on the back-burner.

The Genealogists’ Declaration of Rights is this year’s demonstration of utilizing our one voice. Not just through advocacy, but also through crowdsourcing efforts, we have the opportunity not just to turn up the volume on our collective voice, but also to amplify the impact of our efforts.

Through increased communications, as we further utilize our one voice for those engaged in Jewish genealogical research, and by working side-by-side to craft the future of our association and Jewish genealogical research, we will foster increased engagement and progress steadily towards our Vision.
Support Underlies All We Do

Thank You!
Without you there would be no IAJGS.

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We would also like to thank the law firm of Mayer Brown LLP, which has donated its services to IAJGS “pro bono” since 1998. Larry Hamilton, who is also a past president of the Jewish Genealogical Society of Illinois, has led the Mayer Brown team, drawing on the expertise of many of his colleagues as well.

IAJGS Volunteers

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Jan Meisels Allen

Public Records Access Monitoring Committee
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Member
Member
Member
Member
Member
Member
Member
Jan Meisels Allen
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Ken Ryesky
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Joel Spector
Catherine Youngren

Stern Grant Award Committee 2014
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Member
Member
Laurence Harris
Fred Blum
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Member
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Jeanette Rosenberg
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Membership Committee
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Member
Member
Nolan Altman
Paul Silverstone
Mark Nicholls

Nominating Committee 2014
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Member
Member
Thomas Fuerth
Amy Wachs
Mark Nicholls
Membership Development Committee
- Chair: Mark Nicholls
- Member: Janette Silverman
- Member: Daniel Dratwa
- Member: Merle Kastner
- Member: Barbara Hershey
- Member: Carol Shkolnik
- Member: Chuck Weinstein
- Past & Founding Chair: Jan M eisels Allen

Achievement Awards Committee 2014
- Chair: Harvey Glasner
- Member: Roger Lustig
- Member: Gil Bardige
- Member: Paul Silverstone
- Member: Daniel Horowitz

Posts & Projects
- Webmaster: Daniel Horowitz
- Lists Administrator: Daniel Horowitz
- Leadership Forum Co-Moderator: Merle Kastner
- Leadership Forum Co-Moderator: Mark Nicholls
- Records Access Coordinator: Marlis Humphrey
- Webinar Organizer: Daniel Horowitz
- Webinar Organizer: Marlis Humphrey
- Cemetery Project Coordinator: Ellen Sadove Renck
- Cemetery Project Webmaster: Kitty Munson Cooper
- Technology Coordinator: Marlis Humphrey
- Social Media Coordinator: Garri Regev
- Bylaws Revision Committee: currently inactive
- IAJGS Salutes Committee Chair: Doris Nabel
- IAJGS Salutes Committee: Nolan Altman
- Strategic Planning Committee: Marlis Humphrey
- Strategic Planning Committee: Nolan Altman
- Mission Committee: Ellin Sadove Renck
- IAJGS Website Redesign: currently inactive
- IAJGS Website Redesign: Erika Herzog
- IAJGS Conference LIVE! Website: Bill Israel
- IAJGS Conference LIVE! Organizer: Doris Nabel
- IAJGS Conference App: Nolan Altman
- RootsTech Booth Organizer: Marlis Humphrey
- RootsTech Booth Organizer: Barbara Hershey
- WDYTYA?LIVE Booth Organizer: Mark Nicholls

2014 Salt Lake City Conference
- Registration: Anne Feder Lee
- Co-chair: Banai Feldstein
- Resource Room: Beth Long
- Breakfasts, SHARE Fair logistics: Carole Montello
- Int’l Coordination - So. America: Daniel Horowitz
- Family Finder: Daniel Horowitz
- Family Finder: Steve Morse
- Computer Labs: Debra Kay Blatt
- Treasurer: Doug Cohen
- Film Program: Elias Savada
- Publicity: Elia Perla
- Hospitality: Fred and Anne Kwiatkowski
- Int’l Coordination - Israel: Garri Regev
- Fundraising: Gary Bowen
- Co-chair: Hal Bookbinder
- Syllabus - SLC section: Heidi Sugden
- Exhibitor Room: Jackye Sullins
- Data Bases: Jan Meisels Allen
- Bag Stuffing: Joel Spector
- Co-chair: Ken Bravo
- Signage: Marilyn Zipser
- Technology: Mark Heckman
- Int’l Coordination - Europe/Australia: Lin Herz
- IAJGS Conference LIVE! Help Desk: Diana van den Boogaard
- IAJGS Conference LIVE! Help Desk: Nolan Altman
- SIG Coordination: Paul Silverstone
- IAJGS Treasurer, Insurance: Randy Schoenberg
- Fundraising: Sandy Malek
- Programming: Sharon Brown
- Volunteers: Shelly Weiner
- Syllabus: Todd Knowles
- Volunteers: Wilma Odell
- Daily Planner: Judy M issel

2013 Boston Conference
- Conference Co-Chair: Marlis Humphrey, IAJGS
- Conference Co-Chair: Jay Sage, JGSGB
- Conference Co-Chair: Heidi Urich, JGSGB
- Program Committee Co-Chair: Mark Halpern, IAJGS
- Program Committee: Carol Clingan, JGSGB
- Program Committee Co-Chair: Nancy Adelson, IAJGS
- Advertising Chair: Harriet Mermes Costa, JGSGB
- Advertising Chair: Sonia Lipetz, JGSGB
- Advertising Chair: Sonia Lipetz, JGSGB
- Exhibitor Hall Chair: Judy Solomon, IAJGS
- Exhibitor Hall Chair: Leora Tec, JGSGB
- Film Festival Chair: Beverly Bavly, JGSGB
- Hospitality Chair: Carolyn Kohlman, JGSGB
- Hospitality Chair: Nancy Korn, JGSGB
- Marketing Chair: Florence Schumacher, JGSGB
- Marketing Chair: Meredith Hoffman, JGSGB
- NE Resources Chair: Carol Bogin, JGSGB
- Resource Center Chair: Barbara Burg, JGSGB
- Resource Center Chair: Martha Forsyth, JGSGB
- Resource Center Chair: Daphnah Sage, JGSGB
- Signage Chair: Jay Sage, JGSGB
- Signage Chair: Roger Weiss, JGSGB
- Signage Chair: Linda Levine, JGSGB
- Technology Chair: Carole Montello, IAJGS
- Technology Chair: Judy Izenberg, JGSGB
- Tourism Chair: Jessie Klein, JGSGB
- Tourism Chair: And 78 additional JGSGB local volunteers!