8 JULY 2015

President’s Report

Marlis Humphrey
IAJGS President
OUR MISSION & WHAT WE DO

to inspire, educate, and advocate for those pursuing Jewish genealogical research

Network of/for Societies

Advocacy

Crowdsourcing

Education

Recognition & Promotion
2014-2015 PLANS & ACCOMPLISHMENTS

- Member Input: Awards, Logo, Bylaws, Conflict of Interest
- Website Redesign
- Liaison Program

- GDoR
- Memorial Plaque Indexing Project

- Benefits & Services
- Technology
- Leadership
- Finance
- Marketing
- Partnering

- No further progress
SOCIETY-IN-A-BOX

WHAT?
A flexible component-based kit with all the tools, materials, and know-how needed to get and keep a society up and running.

WHY?
Stop reinventing the wheel.

WHO?
New societies and existing societies.

RESULT?
Less time, more members
Starting a Jewish Genealogical Society (JGS)

**Operations**
- Introduction
- Organizing the First Meeting
- Sample promotional meeting
- (NEW April 2015)

**Marketing**
- Finding Volunteers
- Thanking Volunteers (NEW LINK, April 2015)
- Social Media Materials

**Programs**
- Developing Meeting Topics
- Getting to Know Your Members (Icebreakers)
- Final Check

Lead by Debbie Long IAJGS
Supported by Shipley Munson IAJGS
Banai Feldstein IAJGS
SOCIETY-IN-A-BOX

Phase 1: TIPS

Examples:
- Ideas Lists
- “How to Guides”
- Best Practices
- Member Best Practices

Phase 2: TOOLS TEMPLATES

Examples:
- Customizable Brochure
- Customizable Flyer
- Customizable Social Media Banners
- Customizable Website

Phase 3: • CONTENT

Examples:
- Newsletter Inclusions
- Lecture Library
LECTURE LIBRARY

1. SEARCH
- 45+ Lectures and Growing
- Register for the Leadership Only Area
- Agree to Usage Rights
- Download the Lecture(s)

2. SHOW
- Society Meeting
- Event
- Workshop

3. THANKS
- To the Presenter
- Respect Their Rights

Lead by Marlis Humphrey IAJGS
Supported by Shipley Munson IAJGS
Garri Regev IAJGS
Banai Feldstein IAJGS
<table>
<thead>
<tr>
<th>Akaha</th>
<th>Janet</th>
<th>English</th>
<th>Henkin</th>
<th>Michal Galia</th>
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SOCIETY MANAGEMENT CHANNEL

Lead by Nolan Altman IAJGS
Supported by Banai Feldstein IAJGS
# IAJGS Society Management Channel

The IAJGS Society Management Channel is presented exclusively for the use of society leadership to learn strategies and techniques to help manage and grow their societies.

To provide feedback, please send your comments to secretary@iajgs.org.

<table>
<thead>
<tr>
<th>Title</th>
<th>Speaker</th>
<th>Date Recorded</th>
<th>Synopsis</th>
<th>Speaker Bio</th>
<th>Handout</th>
<th>Video</th>
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<tbody>
<tr>
<td>Marketing Your Society</td>
<td>Shipley Munson</td>
<td>2014.08</td>
<td>Discover the tools, methods, and techniques that will engage current members and attract new members to your society.</td>
<td>Shipley is the Chief Marketing Officer of FamilySearch and an IAJGS Board Member.</td>
<td>NA</td>
<td>Watch</td>
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<tr>
<td>Hunting 21sters</td>
<td>D Joshua Taylor</td>
<td>2014.08</td>
<td>Learn how to engage 21sters in your society.</td>
<td>D Joshua Taylor is the President of FGS and Data Strategy Manager, North America, for FindMyPast.</td>
<td>NA</td>
<td>Watch</td>
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Lead by Nolan Altman IAJGS
Supported by Banai Feldstein IAJGS
NEW LEADERS-ONLY SECURE AREA

Supported by  Mark Nicholls IAJGS
Banai Feldstein IAJGS
BUILDING AWARENESS

February 12-14, 2015
Salt Lake City, UT, USA

April 16-18, 2015
Birmingham, UK

June 5-7, 2015
Burbank, CA, USA

August 13-15, 2015
Arlington, WA, USA

Lead by Mark Nicholls IAJGS
Supported by Janette Silverman IAJGS
JGSLA
IAJGS BoD et. al.
Jan Meisels Allen IAJGS
Nancy Adelson JGSWS
JGS LOCATOR

Utah JGS
35 N West Temple
Salt Lake City Utah 84150
United States

More info ▲

Url: http://ujgs.org/

Hours
Meetings are held on the third
Thursday of each month at 6pm at the
Family History Library.

0.7 mi

Supported by Banai Feldstein IAJGS
Deliverables

- Logo
- Print Correspondence
- Presentations
- Style Guide (partial)
- Signage
- Brochure
- Website
- Social Media (FB, Twitter, YouTube)
- MailChimp
AWARDS

Lead by Nolan Altman IAJGS
Supported by Anne Feder Lee IAJGS
CROWDSOURCING - MEMPLAQ

Memorial Plaques Indexing Challenge

Don’t Let This Happen | Toolkit | Get Help

The International Association of Jewish Genealogical Societies (IAJGS) announces a worldwide crowdsourcing challenge to photograph and transcribe Yahrzeit memorial plaques.

Lead by Mark Nicholls IAJGS
Supported by Marlis Humphrey IAJGS
Banai Feldstein IAJGS
CROWDSOURCING – WORLD MEMORY PROJECT

The World Memory Project is changing lives already by building the world’s largest online resource for information about individual victims of the Holocaust and Nazi persecution. Discover how you can help bring the truth to light and create a chance for family connections that transcend war and time. Watch more videos »

CURRENT ACTIVITY

Contributors: 3389
Records Added: 2993079

FOR STUDENTS

Students can help families around the world find out what happened to loved ones during the Holocaust. Find out how »

SEARCH

Records made available through the World Memory Project are searchable online for free. Search now »

SHARE

SHARE ON TWITTER
SHARE ON FACEBOOK
SHARE ON E-MAIL

Lead by Quinton Atkinson IAJGS
PARTNERING

Bringing Jewish Genealogy to the Jewish Community

Bringing the Jewish Community to their Jewish Family History

Opportunity/Goal:
Two respected organizations working together to help the Jewish community discover and strengthen their Jewish roots.

Lead by Marlis Humphrey IAJGS
Supported by Quinton Atkinson IAJGS
PARTNERING

PHASE 1

• Brochure of available services from our societies
• Top-down deployment
• Contact management

COMMITTEE

Ellen Kowitt JGS Colorado
Dick Goldman JGS Maryland
Gene Alpert JGSGW
Marlis Humphrey IAJGS
Shipley Munson IAJGS

PHASE 2

• Family Discover Corner
• Incubate new societies in new cities

SUPPORTER

MyHeritage
2015-2016 PLAN

- Liaison Program – Quarterly 1-on-1s
- Website Redesign
- Policies & Procedures Review

- GDoR
- Memorial Plaque Indexing Project
- World Memory Project

- LL->CIB
- Soc Mgmt Webinars
- JCCA Partnership
- SIB Phase 2&3
- JGS Locator
- Committee Structure

- Metrics to Monitor Growth & Fiscal Health

Communications & Transparency

Delivery

Engagement

Dashboard
# Future Conferences

<table>
<thead>
<tr>
<th>Dates</th>
<th>Location</th>
<th>Host</th>
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<tbody>
<tr>
<td>2015, July 6 – 10</td>
<td>Jerusalem, Israel</td>
<td>IAJGS assisted by IGRA, Family Roots Forum and IGS</td>
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<tr>
<td>2016, August 7 – 12</td>
<td>Seattle, Washington</td>
<td>IAJGS and JGS of Washington State</td>
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<tr>
<td>2017, July 23 – 28</td>
<td>Orlando, Florida</td>
<td>IAJGS</td>
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<tr>
<td>2018</td>
<td>Eastern Europe (tentative)</td>
<td>IAJGS</td>
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<td>2019</td>
<td>TBA</td>
<td>IAJGS</td>
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<td>2020</td>
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<td>IAJGS</td>
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GROWTH STRATEGY

- Societies
  - SIB/CIB/LL
  - SMWS&C

- Membership Development Committee
  - Unaffiliated Conferences

- Strategic Partners
  - JCCA
IAJGS VISION

A worldwide network of Jewish genealogical research organizations working together as one coherent, effective, and respected community enabling people to succeed in researching Jewish ancestry and heritage.
THANK YOU!
IAJGS is on track to provide greater benefits and services to its members and more fully deliver on its mission.