IAJGS Annual Meeting: President’s Report

Marlis Humphrey
IAJGS President

26 JUL 2017
ACCOMPLISHMENTS
THE 2 YEAR VISION

SOCIETY MEMBERSHIP

• 20% aggregate membership
• 50% increase in new societies worldwide
• 10 year decrease in median age of members

SOCIETY CAPABILITIES

• None below critical mass
• Casually Curious know-how
• On Society 2.0 platforms
• “More members, less time”

CONFERENCE 2.0

• 2,000 person conference
• LIVE! remote becomes interactive
• General->Specific
• Genetic Genealogy, StoryTelling, Standards come to the forefront

THE WHOLE IS GREATER THAN...

• Unleash the potential of the collective network to tackle game changing projects in Jewish genealogy.
PLANS FROM 2016

1. BRANDING PHASE 2
2. CONFERENCE-IN-A-BOX
3. OUTREACH TOOLS & PLAYBOOKS
4. “CASUALLY CURIOUS” STUDY
5. MEMBERSHIP DATABASE
6. TECHNOLOGY PROGRAM
7. VOLUNTEER PROGRAM
8. CORPORATE DEVELOPMENT PROGRAM
# 37 Members Participated

<table>
<thead>
<tr>
<th>JGSMD</th>
<th>JGS of SW FL</th>
<th>Phoenix Jewish Genealogy Group</th>
<th>YU Family Discover Society</th>
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<tr>
<td>JGS of New Mexico</td>
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<td>Jewish Genealogical Society of Georgia</td>
<td>greater houston jewish genealogical society</td>
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<td>JGSLI</td>
<td>Utah Jewish Genealogical Society</td>
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<td>Israel Genealogy Research Association</td>
<td>JGS of NM</td>
<td>Jewish Genealogical Society of Buffalo</td>
<td>JGS of British Columbia</td>
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<td>Jewish Genealogical Society, Inc. (New York)</td>
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<td>Jewish Genealogical Society of Greater Orlando</td>
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<td>San Diego Jewish Genealogical Society</td>
<td>OCKGS</td>
<td>Triangle (North Carolina) Jewish Genealogical Society</td>
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<td>JGS of Illinois</td>
<td>Jewish Heritage Centre of Western Canada</td>
<td>JGSCT</td>
<td>Jewish Genealogical Society of Great Britain</td>
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<td>Jewish Genealogical Society of Toronto</td>
<td>JGS of Sweden</td>
<td>JGSWS</td>
<td>JGS Willamette Valley Oregon</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>CERCLE DE GENEALOGIE JUIVE DE BELGIQUE</td>
</tr>
</tbody>
</table>
10 means our society excels and would be an example for other societies to follow.
5 means our society manages to get by.
1 means our society needs a serious makeover or intervention.

% NOT SATISFIED WITH CAPABILITY
(Rated 1-5 on a scale of 1-10)

Marketing Materials: 51.35%
Newsletter: 48.65%
Outreach: 43.24%
Website: 37.84%
Management of Member & Prospect Info: 29.73%
Promotion of Events: 24.32%
Email Communications: 16.22%
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FIND YOUR JEWISH ROOTS
QUICK GUIDE

GETTING STARTED GUIDES
Start with the two guides at the Federation of East European Family History Societies site for Ahnenblatt (ancestral chart) and Search Your Jewish Ancestors For Sheephead Parish. These resources will help you:

HEADSTONES
Traditional Jewish headstones will include the name of the deceased’s father, his father’s name, and his age. The JewishGen Consolidated Index of Sephardic Graves, the JewishGen Cemetery Database, and the JewishGen database include “How to Read a Jewish Headstone.”

COURT BART
Let others know you are searching by posting in COUSIN BAIT. This will not only get your attention, but also let others know where you are searching. You can also post in the JewishGen Discussion Groups, and at JewishGen.org via the “Ask a Question” feature.

ON-LINE LEARNING
There are many resources to help you in addition to attending the AJG/S Annual Conference. request information on these sites:

SOCIAL MEDIA RESOURCES
Search Facebook (for Jewish Learning) followed by the usual places, but don’t forget posting your

HOLOCRUST
You can find lists of survivors and those that perished on the Holocaust.

ORGANIZATIONS/PAID HELP
Paid Services

MEMORIAL BOOKS AND A REGISTRY
Research through Memorial Books on a variety of websites. There are many such books for each Jewish locality.

For More Information:
www.jewishgen.org  info@jewishgen.org  +1 (650) 434-2547

ENDOGAMY
Due to a high incidence of intra-faith marriage, the gene pool for the Jewish people is closer than

HEIRLOOMS
There are many experts willing to help and you can also do it on your own. It’s hopeless to

ORGANIZATIONS/PAID HELP
Paid Services

MEDICAL RECORDS
These are necessary for vital records in all countries, but also to trace your ancestry.

MYTH BUSTERS
What we know about Jewish genealogy myths:

The gene pool is not as close as compared to the non-Jewish. We lose many records with the passage of time but the records we do have are very valuable.

This is a well known myth. The name of the deceased’s father was recorded in the passenger manifest.

USC RESOURCES
Contact the local Jewish genealogical society or the nearest large Jewish community or organization.

ARCHIVES
When in doubt, contact the archives. You can get help and at least add to your research.

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<thead>
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<td>USA NC</td>
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<td>USA NJ</td>
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<td>USA WI</td>
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<tr>
<td>USA GA</td>
<td>Venezuela</td>
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</tbody>
</table>

Jewish genealogy is a proven way to inspire and connect many Jewish people who have been previously unengaged in Jewish life.

—L.F., Denver

I want to leave a family tree to my grandchildren that links them to me and to our ancestors.

—M.H., Orlando

Genealogy is elemental to the Jewish experience. The Torah is the foundation which inspires us to bear witness to the lives of our ancestors and preserve their voices for future generations.

—R.G., New York

For more information
info@jsgo.org
407 494-4230
Choosing a Family Discovery Offering

Partner with your local Jewish Genealogical Society and develop a creative Pilot Initiative centered on researching family history. Following is a sampling of collaborative initiatives run 100% by genealogy society volunteers.

Join the local Jewish community and prepare your membership for the 37th AJGS International Conference on Jewish Genealogy. Bring the JGSGO led Workshops to your members and prospective members. Start them on discovering their Jewish ancestors.

**Pilot Initiatives**

**FAMILY DISCOVERY PROGRAMS-IN-A-BOX** We supply programs such as “What’s Jewish about Jewish Genealogy” or “Test Your DNA and Judgment A Family Tree”

**GENEALOGIST IN RESIDENCE** We assign a local genealogist to your organization to provide individual or group consultations

**MULTIGENERATIONAL PROGRAMS** Paired elders and younger work together on family history projects

**FAMILY HISTORY DAY FAIR** Provide a day of mentoring, DNA testing, database demonstrations, video recordings, kid activities, crafts, etc.

**MPSPOCA EXHIBIT** Host a “From Generation to Generation Showcase” in your Gallery

**RECORD YOUR FAMILY HISTORY** JGSGO volunteers record oral histories before they are lost

**HOLCART ONLINE** Create an all-member online family tree and look for relatives

**HIGH SCHOOL PROGRAM** Students learn about the Holocaust by indexing historical records through the World Memory Project

**Workshops**

**CREATE A BASELINE** How to start building your family tree

**DNA PRIMER** Who to test, where to test, and how to analyze the results

**GET CONNECTED** Where to contact experts, learn methods and what records are available, and get your questions answered

**CONTACT B.S. RESEARCH** Methods to learn the ancestral names and town names in the old country

**Jewish names** Given name and surname variants, meanings, and traditions

**BOUNDARIES** Historical changes in the Pale

**CONDUCT COUNTRY RESEARCH** How to research locations overseas

**FAMILY TREE DATABASES** How to use Ancestry, MyHeritage, and others

**HOLocaust** How to research those who perished and those who survived
FLYER / POSTER
YARDSIGN
EMAIL
FACEBOOK & MORE...

www.canva.com

• Free business account for non-profits – 10 team members

• Templates and Elements – Free and $1
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& Taking Our Own Advice

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**Lost but Not Forgotten**
November 9, 2016
by Jessica Zalmovitch
An interview with Genie Milgrom discussing her experience as a Cuban Catholic finding her Jewish roots.

**Featured Book**
“*My 15 Grandmothers*” by Genie Milgrom chronicles her personal genealogical journey.

**JGSGO at Recent Workshop**
“Find DNA Ancestors and Cousins” with genetic genealogist Diahn Southard turned out to be a hot topic with over 60 (plus nine via Internet) attending on Nov. 10 at UCF Hillel. - *Heritage Florida Jewish News*

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**Interview with Mark Nicholls**
November 10, 2016
by Jessica Zalmovitch
Dissecting resources and options for those doing research in the United Kingdom and other countries.

**Tips from Our Members**
by Giora Green, Diana Jacobs, and Marilyn Lustig
This month’s tips focus on international genealogy.
Featuring the latest news in Jewish genealogy for the Greater Orlando area - JGSGOs "Etz Chaim" Newsletter. Vol. 1, No. 1 December 2016.

View this email in your browser.

"Etz Chaim" is a bi-monthly e-newsletter produced by the Jewish Genealogical Society of Greater Orlando - a local resource for those wishing to discover their Jewish ancestors.

To:
barbervillebob@yahoo.com

From:
Jewish Genealogical Society of Greater Orlando
info@jsgso.org

Subject:
Etz Chaim - JGSGO Bi-monthly Newsletter - Issue 1 No. 1

Preview Text:
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PROGRAMS & EVENTS
OUTREACH PROGRAM

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PROGRAM PLAYBOOKS

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DEVELOPING PLAYBOOKS

1. Draft to Leadership
2. Get Feedback
3. Finalize
4. Distribute
PROVIDING YOU WITH NEW LEADS

200

Conference attendees in Orlando are NOT affiliated with a JGS
26. Does your society have a Jewish Federation or JCC(s) in the area?

- Yes: 91.9%
- No: 8.1%
"As a people, we are endowed with a sense of history. And the JCC Movement is proud to be the gathering place for Jewish families. I can't think of a more meaningful partnership for JCC Association than working with IAJGS to help our member JCCs delve further into the history of its families and the roots of today's Jewish communities.”  

Doron Krakow, CEO JCCA
3 SCENARIOS

1. INTRODUCE

Where there is a JGS and JCC that have not been working together at all

2. INVIGORATE

Where this is a JGS and JCC that have some level of ongoing interaction, but there is more that can be done together

3. INCUBATE

Where there is a JCC in a location without a JGS
THE 2 YEAR VISION

SOCIETY MEMBERSHIP

• 20% aggregate membership
• 50% increase in new societies worldwide
• 10 year decrease in median age of members

SOCIETY CAPABILITIES

• None below critical mass
• Casually Curious know-how
• On Society 2.0 platforms
• “More members, less time”

CONFERENCE 2.0

• 2,000 person conference
• LIVE! remote becomes interactive
• General->Specific
• Genetic Genealogy, StoryTelling, Standards come to the forefront

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"MORE MEMBERS, LESS TIME"

Technology Initiatives for Genealogy Societies

09 Jun 2016 | 8:00 pm - 9:00 pm ET

A MANAGEMENT WEBINAR SERIES SPONSORED BY MyHeritage

Technology Initiatives for Genealogy Societies

Join us for this eighth IAJGS management webinar for leaders of IAJGS member organizations

In the 21st century, technology can help genealogy

Thomas MacEntee
LEADERSHIP SERIES TRACK

1. OUTREACH
2. THE CASUALLY CURIOUS
3. EVENT PLAYBOOKS
4. PROMOTING YOUR EVENT
5. GOTOMEETING/WEBINARS
6. CROWDSOURCING
7. GRAPHICS TOOLS
8. MAILCHIMP NEWSLETTER
LEADERSHIP SERIES TRACK - MORE

9  FUNDRAISING

10  MEMBERSHIP DATABASE

11  WORDPRESS WORKSHOP
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<td>Communications</td>
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<td>Membership Database/CRM</td>
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<td>CSI</td>
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<tr>
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- Cyndi’s List
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- GoToWebinar

- Wordpress (self hosted)
- Wordpress (IAJGS hosted)
- Trello
- MailChimp
- Doodle
- Sign-up Genius
- Eventbrite
- Cyndi’s List
- GoToWebinar
- EShow
- Teachable
GENEALOGY TECHNOLOGY GROUP

• MISSION
  – To bring the IAJGS and its member societies onto best-in-class and right-sized technology platforms for supporting their day to day organizational operations
    • i.e. Society 2.0 for “More Members – Less Time”

• SCOPE
  – The GTG volunteers assist the IAJGS in identifying, evaluating, developing, deploying, testing, and training the IAJGS and its member societies on useful technologies that improve their efficiency and effectiveness.

• MEMBERSHIP
  – Anyone with technical skills and a passion for Jewish genealogy willing to donate their time and see projects through to completion.

• PROJECTS
  – Society 2.0 Technology Roadmap Draft 1.0
  – Conference App
  – IAJGS LIVE!
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IN FLORIDA

- Jewish Genealogical Society of Broward County
  - jgsbc.org

- Jewish Genealogical Society of Greater Miami
  - sites.google.com/site/jgsmiaimi10/

- Jewish Genealogical Society of Greater Orlando
  - jgsgo.org

- Jewish Genealogical Society of Palm Beach County
  - jgspalmbeachcounty.org

- Jewish Genealogical Society of Southwest Florida
  - jgsswf.org

- Jewish Genealogical Society of Tallahassee
  - jgst.org

- Jewish Genealogical Society of Tampa Bay
  - rootsweb.ancestry.com/~fljgstb/

AND WORLDWIDE

- International Association of Jewish Genealogical Societies
  - www.iajgs.org
TAKING THE CONFERENCE TO NEW PLACES

GEOGRAPHICALLY

IN THE WAY WE EDUCATE
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DOCUMENTATION OF JEWISH RECORDS WW PROJECT
AND…

- Corporate Development “Program”
- Metrics Phase 1+ with Data Analytics Intern
- Bylaws Review & Return to 1st Draft of Policies & Procedures
- Conference Improvements (Event Project Manager, Continuity with Vendors and Key Volunteers)
- Cemeteries Database Improvement Transition Soon
- 1st Ever Intern
- Re-branding Phase 2 Ready for Installation
WHERE ARE WE?
MEMBERSHIP GROWTH

Member Societies

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Members of Members

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Survey results indicate genealogists join societies for camaraderie

Posted on July 24, 2014 by Gail Dever

Are you listening, genealogical societies? Here are the results to last week’s survey question: What are the most important factors that make you decide to join a genealogy society?

Background
Due to publicity on blogs, Facebook, and Twitter, 490 people participated in the survey that provided 37 multiple-choice answers. More than 40 people checked the Other box and provided additional responses.

http://genealogyalacarte.ca/?p=4141

Survey results indicate people leave societies because little value offered

Posted on August 15, 2014 by Gail Dever

While the most important reason to join a genealogy society may be camaraderie, the top reason people decide not to renew their membership has less to do with networking with people and learning from other genealogists and more to do with what they receive for the cost of their membership.

According to the results of last week’s survey, What were the main reasons you did not renew your genealogy society membership?, the number one

http://genealogyalacarte.ca/?p=4585
WHAT WE DON’T KNOW
THE “CASUALLY CURIOUS”

1. HOW TO FIND THEM?
2. HOW TO REACH THEM?
3. WHY DON’T THEY JOIN?
4. WHAT WE CAN DO ABOUT IT?
More Members – Less Time
MORE SOCIETIES
LESS TIME

MORE MEMBERS
LESS TIME

MORE IMPACT
(-FUL LARGE
SCALE PROJECTS
THAT ARE HELPFUL
TO JEWISH
GENEALOGY)
THANK YOU!

Board

Staff

Committees & Projects