

## **IAJGS Board of Directors Meeting**

Virtual Meeting

Wednesday, April 23 2014

9 a.m. PDT, 10 a.m MDT, 12 noon EDT, 5.00 p.m. GMT, 7.00 p.m. Jerusalem Time

### **Summary Minutes**

Present:

Marlis Humphrey (President), Nolan Altman (Vice President), Paul Silverstone (Treasurer), Mark Nicholls (Secretary), Jackye Sullins (Director), Garri Regev (Director), Daniel Horowitz (Director), Michael Goldstein (Immediate Past President)

Apologies: Quinton Atkinson (Director)

1. Minutes of last meetings March 12 & March 17, 2014

The minutes of the two meetings were approved.

2. Confirmation of electronic votes:

The vote to co-sponsor the Holocaust Museum and Tolerance Center event on June 8 2014 was confirmed unanimously.

3. Vote of thanks to Kahlile Mehr

The Secretary moved the vote of thanks to departing Board member Kahlile Mehr and it was agreed to provide a present for Kahlile. It was also suggested that former Board members should be recognized at the Annual Meeting.

4. Declaration of Rights for Genealogists

The Board discussed the Declaration of Rights for Genealogists and agreed to approve the Declaration of Rights for Genealogists and to send a recommendation to the Records Preservation and Access Committee to get the Archivist of the United States to sign up to the declaration.

5. Conference updates

SLC 2014 - It was explained that the AV cost was still an issue that was being worked on. The number of registrants was 141. It was asked if a comparison with the number of registrants from 2013 could be provided in future reports. Board members were asked to provide further help and in particular to identify further exhibitors.

There were no questions about the final contract with Hamilton Group Meeting Planners for the Orlando conference.

An update on the Jerusalem conference was provided by the Conference Chair.

6. Technology Strategic Initiative Plan

A presentation of the technology strategic initiative was made. The plan fell into seven areas, which were: the redesign of the current website; crowd source, allowing others beside the webmaster to access specific areas, post and update information; social media usage through finding ways to keep information update and flowing via Twitter and Facebook; webinars promotion amongst JGSes; promoting the use of technology and creation of recorded webinars on how to do things; web creation to assist JGSes to create and manage attractive and useful websites; and a "Turn Key Solution" reate a "package" ready to install and use by any JGS.

The Board considered the plan and to provide feedback on the new website design and provide comments. Social media content would be auto-generated with website updates and a calendar would be added in to social media. IAJGS Management webinars would be announced and promoted and would be uploaded to You Tube.

7. Budget for 2014

The Treasurer presented the budget for 2014 and it was agreed that a budget line would be added for conference promotional activity. It was agreed to make a donation to JewishGen in light of publicity they provided for and for the traffic to conferences. It was agreed to extend the period of time that the additional donation from the Stedman family would be awarded through the Stern Grant award process. It was agreed that a small group would be set up to consider ways of using money in the bank to the benefit of IAJGS and its members. The recommendations of the group might require changes to the Policies and Procedures. It was agreed to create a small budget for International Jewish Genealogy Month and to create a budget for Strategic Initiatives

8. Membership Development Committee Report & Update – The paper was noted

9. Date and Time of Next Meeting

The next meeting would be on Wednesday May 21 at the same time. It was agreed that the dates of the Board meetings at the SLC Conference would be Saturday July 26, 2014 9 a.m. to 5 p.m. and Friday August 1 9 a.m. to 2 p.m.

Mark Nicholls  
Secretary IAJGS