

## **IAJGS Board of Directors Meeting**

Virtual Meeting

Sunday, July 13 2014

9 a.m. PDT, 10 a.m MDT, 12 noon EDT, 5.00 p.m. GMT, 7.00 p.m. Jerusalem Time

### **Summary Minutes**

Present:

Marlis Humphrey (President), Nolan Altman (Vice President), Mark Nicholls (Secretary), Paul Silverstone (Treasurer) (Items 1-3), Jackye Sullins (Director), Garri Regev (Director) (Items 1-3), Quinton Atkinson (Director), Daniel Horowitz (Director) (Item 3 onwards), Michael Goldstein (Immediate Past President)

Guest: Hal Bookbinder (SLC item)

1. Minutes of last meeting June 18, 2014

The minutes of June 18, 2014 meeting were approved.

2. Confirmation of electronic vote:

Electronic Vote to approve the recommendations of the Stern Grant Awards Committee was confirmed.

3. Conference updates

Jerusalem 2015

An update on preparations for the conference was provided, including that it was still planned to launch registration for the Jerusalem conference at the Salt Lake City conference. There was obvious concern about launching registration in the current climate, with conflict between Gaza and Israel. The conference organizers had been in contact with Ortra to get their views on promoting the conference now. The contract with Ortra was also being finalized, with their latest amendments being reviewed by IAJGS legal advisers. One main area under review was force majeure, which was very relevant in the current situation. It was noted that the 2004 Jerusalem conference was held during the Intifada and attendance was still good.

The Board discussed the implications and issues around the impact of the current conflict on registrations for the 2015 conference. The discussion included the financial impact of cancellations and low registration numbers. The Board also considered the messages to give to delegates at the 2014 conference. It was explained that there would be an Israeli Tourism exhibitor at the SLC conference who could help. Also the Israel Education Ministry might send a senior person to the conference. The cancellation policy was explained. All registrants could get a full refund within 14 days under Israeli law. Cancellation refunds after 14 days would depend on normal policies or possibly there would be full refunds underwritten by the Israeli government. It was asked what would happen to any sponsor's donations, as

there was no insurance for cancellation of the conference. It was explained that the budget would be available in draft and would be shared with the Board in a week or so. The hotel rates would depend on the general rate that Ortra negotiated with the hotel for other business. It was asked if there was a worst case scenario for making a loss on the conference. It was explained that the budget would be managed in a way that limited any possible loss. The Board was interested in reviewing the refund policy and mechanics before the contract was finalized. The President thanked Michael Goldstein, Garri Regev, Jackye Sullins and Daniel Horowitz for the work on the conference.

#### Salt Lake City 2014

It was reported that the conference registrations were not likely to reach break-even levels and a loss would be made on the conference. It was reported that there were 520 registered as of July 12 and break-even was 600. There were 120 registrations for Live! It was asked that the IAJGS Board be a visible presence at registration on Saturday evening and Sunday morning. It was asked that further efforts be made to promote Live! to help it be self-sustaining in future. It was suggested that there should be a post-conference improvements meeting to consider ways of limiting potential losses for future conferences.

#### 4. Financial Reporting Package

A new financial reporting package was presented to the Board. The various sheets in the package included Profit and Loss, dispersals, balance sheet, previous year's budget, draft current year budget, membership dues paid, conference expenses, analysis including historical figures, history of membership and analysis of growth and decline of members. The Board felt that the package was an extremely useful set of information. In particular, the membership information would be very useful to the Membership Development Committee in taking its work forward. It was explained that the P&L and Balance Sheet information would be put to the Annual Meeting. The President thanked the Treasurer and Nolan Altman for the work they had done on the package.

#### 5. Meeting Adjournment

It was agreed that the agenda items: Recommendations of Ad Hoc Committee on IAJGS Awards; Website Updating; and Dun and Bradstreet Listing, be moved to the Board meeting on Saturday July 26.

The meeting was formally adjourned.

Mark Nicholls  
Secretary IAJGS