IAJGS Board of Directors Meeting
Virtual Meeting
Wednesday, May 20, 2015
10 a.m. MDT, 12 noon EDT, 5.00 p.m. BST, 7.00 p.m. Jerusalem Time

Summary Minutes

Present: Marlis Humphrey (President)
Ken Bravo (Vice President)
Mark Nicholls (Secretary)
Deborah Long (Director) (Item 7 onwards)
Nolan Altman (Director)
Shipley Munson (Director)
Quinton Atkinson (Director)
Michael Goldstein (Immediate Past President)

Apologies: Paul Silverstone (Treasurer)
Daniel Horowitz (Director)
Garri Regev (Director)

Guest: Woody Johnson, FamilySearch (Item 10 only)

Introduction

1. It was noted that the minutes of April 1, 2015 meeting had by mistake not been sent out and it was agreed to deal with them at the next meeting. The Board agreed to deal with the By-Laws item first on the agenda followed by conflict of interest policy. Michael Goldstein moved and Nolan Altman seconded a motion to accept the changes to the agenda. The Board agreed the motion without objection.

Consent Agenda

Minutes of February 15 & 16, 2015

2. The Board agreed to make one amendment to the Minutes of February 15 & 16, 2015 meeting.

Old Business

IAJGS By-Laws Final Draft

3. The Vice President reported on actions taken since the Board discussion on April 28. These included sending the draft out to Members and holding a webinar with Members to discuss the proposals. As a result a number of small changes had been made to the draft, in particular to clarify the voting procedures at Annual Meetings. The Board asked that Article VI section 8 be looked at again to clarify the rules for more than two people being tied for an Officer position. The Board approved the motion to adopt the draft By-Laws subject to resolution of the wording of Article VI section 8.
Conflict of Interest Policy

4. The Board agreed to seek guidance from the Legal Advisor about how to deal with the issue of family member interests. The Board agreed to accept the policy was approved without objection.

Fundraising Update

5. An update on the work of the professional fund raiser was given. There was concern expressed about the results from the fund raiser, including reporting of activity. It was felt that the contract would not be renewed. The Board approved a motion to apply for a grant for funding from the Jerusalem Development Authority.”

Jerusalem Conference Update

6. Overseas registrations were above the expected level for the early-bird period. The registration level for people living in Israel was much lower than expected but more publicity work would be done. Registrations from France were also much lower than anticipated. There had been a technical problem with registrations for the Shabbaton but it had been fixed. The Family Finder through JewishGen was working well. It was agreed that the President would lead the new-attendees session. FamilySearch were also participating in the conference, including LDS Apostle.

Annual Meeting & IAJGS at the Conference Checkpoint

7. The Board meeting arrangements were reported. The arrangements for the Annual Meeting would reflect the recommendations of the ad hoc committee that reviewed the Annual Meeting processes. The arrangements for the IAJGS tables were discussed. There would be a combined IAJGS and Seattle 2016 table.

Seattle Conference Update

8. There should be a website for Seattle 2016 ready at the Jerusalem 2015 conference. The committee had organized a table at the Southern California Jamboree event for publicity. The Board considered the draft IAJGS/JGS Washington State conference agreement. It was agreed that there should be a clear lead Co-Chair to settle issues. The President agreed to the signing of all contracts for the conference. A number of other details relating to sponsorship, kosher meals, raffles, liability insurance, etc. were discussed.

Warsaw Conference Update

9. It was reported that the Deputy Director from the POLIN museum would be a guest at the Jerusalem conference. Individuals from IAJGS had been identified as principal liaisons with the museum.

Logo & Branding Update
10. A FamilySearch representative explained that the second phase of the project was the corporate identity package. There would need to be separate style guidance for things such as IAJGS PowerPoint slides. It was agreed that there should be IAJGS logo lapel pins produced for people to wear. It was reported that the Seattle Committee had reached out to FamilySearch for publicity guidance.

World Memory Project Update

11. A meeting had taken place with the United States Holocaust Memorial Museum (USHMM) to talk about potential joint projects with IAJGS. The type of joint activity would include IAJGS providing genealogical expertise, USHMM getting its logo on the IAJGS website. There would be benefits to IAJGS members and local JGSes. The main project would accessible via Ancestry but would be a public outreach project and was not one that generated any income for Ancestry. It was asked that the publicity for the project should make clear very strongly that the project was a USHMM/IAJGS and the IAJGS Board should agree any press releases.

Liaison Outreach Status Update

12. Board members reported their Board Liaison activity. One Board member had already contacted all of her JGSs but one had not responded. The calls to members had been successful and useful with getting some leaders to join the Leadership Forum. The suggested topics list had also been very useful. All Board members, except those working on Jerusalem, were asked to contact as many of their liaisons as possible before the next Board meeting.

Date and Time of Next Board Meeting

13. The next meeting would be on June 23 or 24.

Mark Nicholls
Secretary IAJGS