

HELP YOUR SOCIETY GROW!

IAJGS Society Management Channel Ready for Viewing ON-DEMAND

The IAJGS has offered nine monthly webinars highlighting best practices and the latest tips and tools for society management. Feedback to date has been extremely positive. The webinar series is a pilot program, funded with the support of MyHeritage, and will run its course after 10 sessions at which time we will assess its value to you, our members, and determine any next steps.

If you did not hear them live, the first nine webinars and their handouts are available to you and your society leadership on-demand.

Hold a viewing party for your board and discuss those ideas that may be of benefit to your society!

ACCESSING THE RECORDINGS & HANDOUTS:

You must first register for an id and password to access the Leadership Area. Once you have obtained the access credentials, you can access the IAJGS Society Management Channel, view the growing library of recorded webinars, and download the handouts.

See a summary of the available recordings below:

"Bringing Your Society into the 21st Century with a DNA Interest Group"

CeCe Moore

Learn various aspects of forming a DIG: organizing, budgets, speakers, topics, ISOGG, and affiliate programs.

"Save Your Society! Recruit & Retain Society Members"

Shelley Murphy

Understand what is going on in your society and get tips on retaining and recruiting members.

"Communicating on a Shoestring Budget: Cost Effective Solutions for Societies"

Deena Coutant

Communication is a key factor in the growth and outreach potential for genealogical and historical societies. Because technology changes rapidly, both new and seasoned organizations can learn strategies to communicate more effectively with their members, donors, and the public. This presentation will introduce an arsenal of free or low-cost communication tools.

"New Kid on the Block: Embracing Your Society's New Volunteers"

D Joshua Taylor

We all have been the "new kid" in our societies at one time. Take a look at ways to welcome new officers, committee members, board members, volunteers, and others to your society.

"Find the Silver Lining in the Cloud"

Cyndi Ingle (Cydi's List)

The cloud is home to many tools and functions that make our computing life easier every day. Learn which tools are useful for your genealogical society and how to implement those tools for optimum productivity.

"Now What Do I Do? Your First Year as a Board Member"

Jen Baldwin

You've just been voted into office in your genealogy society. What happens now? Defining your role early in your first year will be important to steady success and a significant contribution to the organization. Leaving a lasting legacy will ensure positive growth after your term is over. Goal setting, best practices, and conflict resolution will all be discussed.

"Growing Your Audience on Facebook"

Chad Schumacher

Facebook, the largest social platform in the world, is the perfect platform for building, nurturing and engaging your organization's community. In this presentation, you will learn a number of strategies to help build your Facebook community, which ultimately helps your organization grow in credibility and relevancy.

"Technology Initiatives for Genealogy Societies"

Thomas MacEntee

An overview of currently technology resources available to be leveraged by any genealogical society in an easy-to-understand, non-techie format.

Also available for playback are recorded management sessions from the IAJGS 2014 conference in Salt Lake City on "Marketing Your Society" and "Hunting 21sters".